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The book collates previously scattered research from a number of disciplines to form a social psychological account of tourist behaviour. The first chapter on tourists, tourism and tourist psychology examines briefly the existing literature on tourism under the headings: economic, geographical, anthropological, and sociological studies.

The social psychology of tourist behaviour.

Based on a review of tourism literature and general psychological literature it is argued that experiences are influenced by expectancies and events and that they remain or are constructed in the...

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2. Psychology of tourism and theory Psychology studies clients' behaviour, their experience and relationship. Social psychology then deals with an individual influenced by a group of people, while environmental psychology considers the influences of the physical setting on human behaviour (see more at <http://hotelmule.com/wiki/Psychology>). In tourism, findings of environmental and social psychology are used to understand tourists' behaviour, attitudes and their ...

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We then assess competing social psychological models of tourist motivation, concluding with implications for the development of an integrated social psychology of tourist motivation. Finally, we discuss lessons learned from the debates with implications for tourism theory and pedagogy. Keywords: Tourism motivation; The social psychology of touri

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Social psychology examines how people affect one another, and it looks at the power of the situation. Social psychologists assert that an individual's thoughts, feelings, and behaviors are very much influenced by social situations. Essentially, people will change their behavior to align with the social situation at hand.

Social Psychology and Influences on Behavior ...

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