

Business Maharajas Gita Piramal

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Gita Piramal is a rare breed of business historians who have first hand access to prominent business families due to her own lineage; accounting for which she adds dollops of inside information and nuggets of wisdom in her books which only close family and friends of these business maharajas had been privy to.

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Business Maharajas by Gita Piramal is the inside story of India's most powerful business tycoons who exercise substantial power over the Indian economy. Summary Of The Book. Business Maharajas is an engrossing inside story of eight business tycoons who have been described as the most powerful in all of Asia.

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Dr Gita Piramal is managing editor of The Smart Manager, India's first world-class management magazine, launched in February 2002. She is also India's foremost business writer. Gita's major works include the best sellers Business Maharajas and Business Legends.

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Business Maharajas is about these business personalities. Instead of concentrating on strategy and strategic decisions, Gita Piramal focuses on the personal experiences, aims, and visions of these important industrialists to expose how they think, how they conduct their businesses, and how they arrive at complex investment decisions involving billions of rupees.

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Gita Piramal schooled in the United Kingdom. Higher education was through India's Bombay University. She holds a PhD in business history (1988), Masters in History (1981), Bachelor of Art in History of the West (1977). Career. Gita Piramal is a Senior Associate Fellow at Somerville College, University of Oxford.

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BUSINESS MAHARAJAS BY GITA PIRAMAL PDF

Gita Piramal has clearly enjoyed extraordinary access to seven of India's most powerful business leaders. This access has allowed her to deliver a laudable report of the personalities, their empires, and, at times, a sampling of the inertia that drives them.

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BUSINESS MAHARAJAS by Gita Piramal A freelance journalist with a Ph.D. in business history, GitaPiramal is the author of the best-selling Business Legends and the co-author of a pioneering work on business history, India's Industrialists.

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Gita Piramal is the author of Business Maharajas (3.79 avg rating, 473 ratings, 26 reviews, published 1996), Business Legends (3.77 avg rating, 106 rating...

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Business Maharajas (1996) is a book by Dr. Gita Piramal about seven Indian business moguls. Dr. Piramal introduces us to the life and works of Dhirubhai Ambani, Rahul Bajaj, Aditya Birla, R. P. Goenka, Brij Mohan Khaitan, Bharat & Vijay Shah, and Ratan Tata. These men either founded or

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Business Maharajas Gita Piramal. The inside track to India's most powerful tycoons The eight business maharajas profiled here are among Asia's most powerful industrial tycoons, Their combined turnover runs into billions of rupees, and between them they employ some 650,000 people, while indirectly affecting the lives of millions more.

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