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He is coauthor of Retailing Management, 9e (2015), which is the best-selling retailing text in the world; Marketing, fifth edition (2016) and M-Marketing, fourth edition (2015), all with McGraw-Hill Education. Professor Levy was co-editor of Journal of Retailing from 2001 to 2007.

### Michael Levy | Retailing Management

Retailing is a high-tech, global, growth industry that plays a vital economic role in society. The authors' objective in preparing the eighth edition is to stimulate student interest in retailing courses and careers by capturing the exciting, challenging, and rewarding opportunities facing both retailers and firms that sell their products and services to retailers, such as IBM and Proctor ...

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He has worked in marketing management for UNILEVER, Germany and in account management for the LINTAS advertising agency. ... Institute and is a current or past member of the editorial boards for the Journal of Marketing, the Journal of Retailing and the International Journal of Advertising, ... T. Steenburgh, and B. Weitz, ...

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